
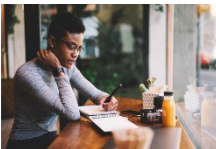


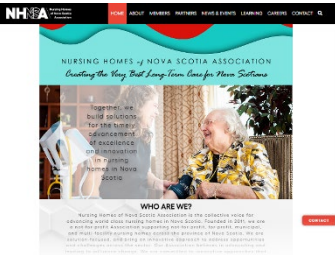




# Sponsorship Opportunities

EVENT AND DATE	SPONSORSHIP BENEFIT	SPONSORSHIP INVESTMENT AMOUNT
 <p><b>Solutions Showcase</b> (March &amp; November 2023)</p>	<ul style="list-style-type: none"> <li>▪ Virtual platform- with On-demand access</li> <li>▪ Provides learning opportunities to LTC members with a focus on care topics from experts in the field</li> <li>▪ Brand/logo on the promotional materials</li> <li>▪ Introduction of guest presenters</li> <li>▪ Introduction of your organization</li> <li>▪ Social media profile prior, during and after event</li> </ul>	<p><b>\$400/showcase (includes two 45-minute sessions over a two-week period.)</b></p>
 <p><b>Lunch and Learn Series</b> (September &amp; December, 2023)</p>	<p>Sponsorship available for in-person provincial membership meetings.</p> <ul style="list-style-type: none"> <li>▪ Includes 15 min presentation to attendees</li> <li>▪ Branded materials onsite</li> <li>▪ Social media profile prior to, during and after series on three platforms</li> </ul>	<p><b>\$600 each series (full day meetings)</b></p>
 <p><b>NHNSA Annual General Meeting</b> (June 22, 2023)</p>	<ul style="list-style-type: none"> <li>▪ First choice of exhibit location</li> <li>▪ Signage at front of room</li> <li>▪ Logo on Annual Report/printed materials</li> <li>▪ Introduction of guest speaker and thank you</li> <li>▪ Onsite meeting</li> <li>▪ Vendor exhibits</li> <li>▪ Special guests</li> <li>▪ Refreshments &amp; Lunch</li> <li>▪ Social Media profile on FB, Twitter and LinkedIn leading up to and during event</li> </ul>	<p><b>Title Sponsor</b> (RFP will be sent out for this sponsorship opportunity)</p> <p><b>\$500/exhibit table (full day meeting)</b></p>
 <p><b>Virtual Cuppa Care - Solutions series</b> (6-8 times/yr)</p>	<ul style="list-style-type: none"> <li>▪ Virtual platform</li> <li>▪ <b>Call For Content</b></li> <li>▪ Evidence-based solutions.</li> <li>▪ 30-minute Webinar presentation.</li> <li>▪ Social Media presence prior to and during event- FB and Twitter</li> </ul>	<p><b>Free to members.</b></p>

EVENT AND DATE	SPONSORSHIP BENEFIT	SPONSORSHIP INVESTMENT AMOUNT
 <p><b>Website Promotion (Monthly)</b></p>	<ul style="list-style-type: none"> <li>▪ Advertisements on new website</li> <li>▪ Premier banner locations</li> <li>▪ Rotating logo-ads on bottom of web pages</li> <li>▪ Platform analytics provided</li> <li>▪ Recognition on NHNSA Twitter account</li> </ul>	<p><b>\$200/month (two premier banner locations)</b>  <b>\$50/month (rotating logo-ads)</b>            Three-month commitment</p> <p><a href="#">Website Sponsorship Prospectus</a></p>
 <p><b>Membership Directory (Annual)</b></p>	<ul style="list-style-type: none"> <li>▪ Members listing</li> <li>▪ Corporate ads</li> <li>▪ Full Page Bleed (inside front and back)</li> <li>▪ Full Page</li> <li>▪ Half Page</li> <li>▪ Social media announcement of participants</li> </ul>	<p><b>\$1000- Sold out -</b>  <b>\$750- Limited space- Full page</b>  <b>\$450- Limited space available</b></p>
 <p><b>Long-Term Care Awards of Excellence Gala (October 16, 2023)</b>  <b>Delta Marriott, Dartmouth, NS</b></p>	<ul style="list-style-type: none"> <li>▪ This event shines the spotlight on our sector leaders who live our core values through their innovation, inclusiveness, courage, advocacy, and caring philosophy.</li> <li>▪ Onsite presence and social media presence on three platforms- leading up to, during and post event</li> </ul>	<p><b>Reception Sponsor   \$3000</b>  <b>Entertainment Sponsor   \$4000</b>  <b>Gala Dinner Sponsor  \$6000</b>  <b>Recipient Awards Sponsors   6x\$2000</b></p> <p><a href="#">Awards Gala Sponsorship Prospectus</a></p>

**CONTACT**

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